



Fundraising Opportunity with the Tulsa Talons

The Tulsa Talons would like to provide INFC with the opportunity to raise money for each member club and team by selling tickets to Talons games.

The Talons play all home games on Saturdays at 7pm at the BOK Center. The Talons season starts April 3rd with the final regular season home game being played on July 24th.

THE OFFER

INFC clubs/teams talk to anyone they come into contact with about buying Talons tickets. The tickets being purchased will be \$10. For each ticket purchased through the INFC fundraiser during the Talons season, the Talons will donate \$4 back to the team that was responsible for selling the ticket.

HOW?

Online: All clubs/teams will be given the same link to order tickets online. The Talons will set up a username and password for each club. The players, cheerleaders, coaches, parents, etc... selling the tickets will give the generic link, and their unique username & password to people they come in contact with. These people will then go to a secure site via the link to purchase tickets. When purchasing tickets, it will be necessary for people to indicate they are buying tickets for **Broken Arrow 1st Grade Black or Union 3rd Grade Red** so the Talons can assign the purchase to the right team. After making the purchase, the Talons receive an e-mail indicating John Smith just purchased 4 tickets to the Game on May 8th. The information John filled out will tell us **Broken Arrow 1st Grade Black** needs to get recognition for the sale.

Coupon: There will be an ad on the INFC site with a link to a coupon on the Talons site. The printable coupon will state it is good for any Talons regular season home game and needs to be redeemed at the Talons office or the BOK Center Box office. The coupon will also have an area to fill in the following: school, grade, color and # of tickets. Teams can direct potential buyers to the INFC site to print off the coupon or print off the coupons in advance and pass them out.

WHY?

The Talons would like to help off-set some of the costs associated with kids participating in their local football and cheer programs.

REWARD

At the last Talons game of the regular season (July 24, 2010), the teams that sold the most tickets will be rewarded in the following areas:

Football Grades 1-3: The 2 top selling teams (entire season) will get to play against each other at halftime. Tickets for the players and coach will be included in the package.

Football Grades 4-6: The top selling team (entire season) will get the use of a suite at the final regular season game and a locker room tour.

Cheerleaders: The top selling cheerleading team will get to practice with the Talons cheerleaders and perform with them on July 24th. Tickets will be included for the cheerleaders and coach.